# Wiktor Wdowiak

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# Experience

### **UI/UX Designer**

CareerRipple | June 2024 – Present

- Conducted comprehensive research and analysis, including social media, food diary, and competitor analysis of 14 competitors, to inform design decisions.
- Developed user flows, low and mid-fidelity wireframes, and a design system under 2 months to ensure consistency and enhance the user experience.
- Executed agile development framework to manage a 2-month project, resulting in ontime delivery of quality mid-fidelity wireframes.

## **Project Lead**

CareerRipple | June 2024 – Present

- Co-led the project team from inception to mid-fidelity design, resolving all team issues and ensuring project success.
- Developed and implemented an application process, reviewed 150+ applications, and conducted interviews to select the best team members.
- Organized and facilitated two weekly update meetings, ensuring clear communication and direction for the team.
- Collaborated with other team members to ensure quality delivery under 2 months.

## **UI Designer**

Luminate | August 2024 – December 2024

- Designed core user interfaces for the Android ROM, including the home screen (app grid, widgets, and brand app icons), Device Setup Wizard, Lock Screen, and initiated the Photos & Camera App design.
- Utilized Figma and FigJam to create designs and collaborate with team members via Discord.
- Boosted visibility with designs generating over 1.5M online views, including 650K from the Setup Wizard and 800K from app icons, significantly enhancing marketing outreach.

## Skills

#### Design & UX

User Experience; Interaction Design; User Interface; Prototyping; Wireframing; User Research; UX Writing; Low-High Fidelity Mockups; User Testing; A/B Testing; Design System; App Design; Web Design; User-centered Design; Visual Storytelling

#### **Tools & Software**

Figma; FigJam; Adobe XD; Canva; Microsoft 365; Notion; Slack; Trello; G Suite; CloudA; tl;dv; Framer; Zoom; ChatGPT

#### Management

Agile Development; Project Management; Planning; Team Management; Team Motivation; Collaboration; Communication; Problem-solving; Analytical Thinking

#### **Other Skills**

Emotional Intelligence; Diplomacy; Adaptability; Enthusiasm; Human-centered Approach; Mindfulness; Innovative; Teamwork; Empathy; Polish and English Fluency; AI Prompting

# Education

**Youth University** Business Management | Feb 2025 – Present

#### **Cloud High School**

Computer Science, English | Sep 2023 – Present

## Youth University

Game Design | Oct 2024 – Jan 2025

# Certificates

#### Web & Mobile UI/UX Design

issued by Udemy | May 2024

**UX Designer** issued by Uxcel | December 2024 – *December 2025* 

Inclusive UX issued by Skillshare | May 2024

**Digital Marketing** issued by Santander Open Academy | August 2024

Managing Teams issued by LinkedIn | November 2024

#### **Design Accessibility**

issued by Uxcel | November 2024

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#### **Graphic Designer**

Tęczowy Sanok | March 2023 – May 2024

- Increased the organization's social media presence by 20% by developing a comprehensive design system and redesigning the organization's promotional materials.
- Conducted A/B testing with a group of six participants to optimize design choices.
- Initiated an event that prioritized inclusivity and accessibility, which generated 20K+ interest online.
- Collaborated with other team members to ensure quality delivery under 6 months.

Creative Business 101 issued by Skillshare | May 2024

Mobile Design issued by Uxcel | November 2024